



MAIN OFFICE*
707 NORTH ARMSTRONG PLACE
BOISE, ID 83704-0825
TEL. (208) 375-5211
FAX (208) 327-8500
www.cdhd.org

To prevent and treat disease and disability; to promote healthy lifestyles; and to protect and promote the health and quality of our environment.

NEWS RELEASE/PUBLIC SERVICE ANNOUNCEMENT

FOR IMMEDIATE RELEASE

National Infant Immunization Week April 14-20, 2002

Date: 4/4/02

Contact: Cindy Howarth, RN
Immunization Manager

Phone: 208-327-8586

E-mail: chowarth@phd4.state.id.us

Central District Health Department and area Rotary Clubs are teaming up to celebrate National Infant Immunization Week (NIIW) April 14-20, 2002.

This annual observance highlights the importance of proper immunization for infants and toddlers. Immunization is one of the most effective ways of protecting children against vaccine preventable diseases.

The objectives of NIIW are:

- To remind parents/caregivers about the importance of immunizing children
- To encourage parents to check their children's immunization records
- To increase infant immunization rates in the community
- To encourage health care providers to talk to parents about immunizations
- To encourage community involvement in the protection of children through immunizations

Free immunization clinics and special activities are planned in Ada, Boise, Elmore and Valley counties during NIIW this year. For more information regarding dates and times for Central District Health Department (CDHD) free clinics and events, please contact one of the following:

- Ada County—CDHD, Boise. (208) 327-7450
- Boise County—For information, call CDHD, Boise (208) 327-7450.
- Elmore County—CDHD, Mountain Home Call (208) 587-4407
- Valley County—CDHD, McCall. Call (208) 634-7194

Additional information regarding NIIW events and immunization information can be found on our website at www.cdhd.org.

###